



BRISBANE YOUTH SERVICE

**DAGGY**  
*Jumper Day*



## What is Daggy Jumper Day?

Daggy Jumper Day was launched in 2013 as a quirky campaign to raise awareness of youth homelessness and raise all important funds to house and support young people during winter. Since its inception, the campaign has involved hundreds of participants, raising over \$90,000. The campaign will run throughout July, culminating in Daggy Jumper Day on 27 July 2018.

## Join the Daggy Crew

Join the Daggy Crew at [www.daggy.com.au](http://www.daggy.com.au) and get your unique crew number #dag001. Then wear a daggy jumper or hold a daggy themed event and share on social media to show your support for homeless youth.

**THERE ARE  
4,454 YOUNG  
PEOPLE  
HOMELESS  
IN QUEENSLAND.  
YOU CAN HELP.**



## How will I make a difference?

\$90 = a night off the street for a young person

\$500 = a week off the street for a young family

\$1,000 = basic resources to reengage a young person in education

## Daggy Event

Hold a daggy themed event in July and raise additional funds. There's a list of daggy ideas for events or activities on our website.

## Resources

Posters and social media tiles are available for download from the website. Email [daggy@brisyouth.org](mailto:daggy@brisyouth.org) if you would like us to send out BYS collection boxes.

## Daggy Supporters

Over the years the campaign has attracted outstanding support from the local business community, high profile sporting clubs, government departments, schools and the media.

## We'd love to hear from you

[www.daggy.com.au](http://www.daggy.com.au)

Email - [daggy@brisyouth.org](mailto:daggy@brisyouth.org)

Call - 07 3620 2400



Thank you for taking a stand against youth homelessness.

This year help us break all records

4,454 Daggy Crew participants

Raise \$100,000

Increase awareness of youth homelessness

BRISBANE  
**YOUTH SERVICE**  
NEW FUTURES FOR YOUNG PEOPLE